



## **MEDIA RELEASE**

### **Over 30 Local Personalities and Social Service Agencies Paint Sharity For a Cause** *Preview of the Sharity Reimagined Exhibition will be held at the Christmas on A Great Street Light-Up Ceremony*

**SINGAPORE, 9 NOVEMBER 2024** – Over 30 local personalities including Loh Kean Yew, Fandi Ahmad, Iman Fandi, Dick Lee, and Irene Ang, as well as social service agencies painted personalised Sharity figurines to raise funds for causes supporting communities in need. A special preview of these figurines as part of the Sharity Reimagined exhibition is held today at the Christmas on A Great Street Community Chest Light-Up Ceremony.

2 Co-organised with Orchard Road Business Association (ORBA), this year’s ceremony is officiated by Guest of Honour President Tharman Shanmugaratnam and Mr. Masagos Zulkifli, Minister for Social and Family Development. This year also marks the 41<sup>st</sup> edition of the Christmas Light-Up ceremony with the theme centered around *traditional Christmas lights set in a firefly garden*.

#### **Sharity Reimagined: Sustained Giving to Uplift Individuals and Families in Need**

3 From media and sports personalities to business leaders and political office holders, each contributor painted a Sharity figurine to support a cause close to their hearts and drive donations toward social service programmes supported by Community Chest. Singapore football icon Fandi Ahmad translates his on-field artistry to his Sharity figurine in support of adults with disabilities. Having undergone multiple surgeries, Fandi empathises with the physical challenges they face.

4 A study by the National Council of Social Service has found that the quality of life of service users with disabilities, including children with special needs, has improved. Community Chest has contributed to this positive outcome through its support of Special Education (SPED) schools. In Financial Year 2023 alone, Community Chest's funding helped SPED schools serve over 7,700 students with special needs. Eight new SPED schools have also started since 2022 to boost the sector's capacity to meet the growing demand and needs for quality special education.

5 “Regular and sustained giving from partners and the wider community have enabled Community Chest to support critical social service programmes that uplift the lives of over 82,000 individuals and families in need. Among the service users include children with special needs who have benefitted from attending special education schools which Community Chest supports. Our mission to rally the community aligns with Forward SG, where everyone can play their part in building a more caring and inclusive society as we go into SG60,” said Community Chest Chairman, Mr Chew Sutat.



6 The Sharity Reimagined exhibition will be open to the public at B4 ION Station, ION Orchard from 10<sup>th</sup> to 17<sup>th</sup> November. During the exhibition, there will be various interactive activities for families, including a photo booth and a colouring mural. From now till the 31<sup>st</sup> of December, members of the public can contribute to the donation pages of various personalities on the [Giving.sg](http://Giving.sg) website.