



In support of



PHOTO RELEASE

Over 1,300 volunteers deliver ‘bags of blessings’ to seniors and families to 21 constituencies across Singapore at Community Chest Fú Dài 2024

Deputy Prime Minister Heng Swee Keat was Guest-of-Honour, Minister Masagos Zulkifli and Grassroot Advisers joined corporate partners at the Fu Dai 2024

SINGAPORE, 27 JANUARY 2024 – To celebrate the Lunar New Year (LNY) 2024, Community Chest and volunteer group Heartwarmers mobilised over 40 organisations and individuals to donate, pack and distribute over 8,000 care packages to seniors and families in need.

2 Grassroots Advisers and corporate volunteers delivered the Fú Dài (福袋) or the ‘bags of blessings’ to the recipients in two additional constituencies this year, bringing the coverage to 21 constituencies. These include constituencies such as Tampines, Queenstown, Punggol, Nee Soon and Jurong West. The recipients are service users from social service agencies supported by Community Chest, such as Dementia Singapore, PERTAPIS Education and Welfare Centre, and Fei Yue Community Services,

3 Themed “A Bag of Blessings, An Abundance of Hope”, the annual event which coincides with LNY saw bags being received and then packed by volunteers over the previous two days in the spirit of festive giving and volunteerism. The festive bags were filled with food and other essential items such as rice, cooking oil, and festive items like cookies and canned fruit. The event was attended by Guest-of-Honour, **Mr Heng Swee Keat, Deputy Prime Minister and Coordinating Minister for Economic Policies** and hosted by **Mr Masagos Zulkifli, Minister for Social and Family Development and Second Minister for Health**.

4 “For more than a decade, Community Chest Fú Dài has been the platform for thousands of volunteers to meaningfully give back to those in need. As part of Forward SG, it is an opportunity to collectively care for others in society. It is through the generosity of businesses and their staff that we can share this festive joy together. We encourage more corporates to partner us so we can uplift the lives of Singaporeans and strengthen our social compact” said Mr Chew Sutat, Chairman of Community Chest.

5 Singapore’s ageing population is expected to be an area of concern. By 2030, one in four Singaporeans will be aged 65 and older, amounting to over 900,000 seniors. One in two Singaporeans are also expected to have some form of disability and require long term care by then. To address this issue, Community Chest supports 28 programmes to care for seniors in need, such as professional counselling and befriending services, and support for seniors who lack caregivers. Support also extends to home caregivers, equipping them with better skills and knowledge.

6 Lower-income families face complex and multifaceted issues and require holistic and comprehensive support to help them achieve stability, self-reliance and social mobility. Community Chest provides funding for family support services and programmes in 45 family service centres to help families in need to stay resilient through their challenges.



Caption: Guest-of-honour Deputy Prime Minister Heng Swee Keat (11th from the right) and host Minister for Social and Family Development Masagos Zulkifli (12th from the right) attending Community Chest Fu Dai 2024 with Community Chest Fu Dai 2024 committee.



Caption: Staff volunteers from Standard Chartered Bank packing the Community Chest Fú Dài 'Bags of Blessings'



Caption: MINDS Perform, a social enterprise, performing "The Singa Roar," a Multi-Ethnic Percussion piece symbolising cultural unity



Caption: Community Chest Chairman Chew Sutat presenting a token of appreciation to Ms Maria Ho, Vice President, Legal, Compliance & Corporate Secretariat, Singapore Exchange Limited and witnessed by DPM Heng Swee Keat and Minister Masagos



Caption: Guest-of-honour DPM Heng Swee Keat and host Minister for Family and Social Development Masagos Zulkifli sounding the gong to start deliveries of Bags of Blessings to over 20 constituencies.



Caption: Deputy Prime Minister Heng and Minister Masagos looking at the contents of the Fu Dai Bags of Blessings, which included daily essentials such as rice, cooking oil, coffee and festive goodies.



Caption: Senior Parliamentary Secretary for Family and Social Development Eric Chua delivering a 'Bag of Blessings' to a family in Queenstown as part of Fú Dài 2024.

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About Community Chest

As the hallmark of care and share, Community Chest has been uniting the community to mobilise resources and raise funds to serve those in need since 1983. Community Chest supports more than 100 social service agencies to meet underserved and critical social needs.

As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions goes towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need of assistance
- Persons with mental health conditions
- Seniors in need of support

For more information about Community Chest, visit www.comchest.gov.sg.

ANNEX A: KEY TRANSLATED TERMS

Names

Mr Heng Swee Keat Deputy Prime Minister and Coordinating Minister for Economic Policies	王瑞杰 副总理兼经济政策统筹部长
Mr Chew Sutat Chairman, Community Chest	周士达 公益金主席
Community Chest Fú Dài 2024	公益金福袋 2024
Heartwarmers	暖心族