



MEDIA RELEASE

196 organisations and individuals recognised at the Community Chest Awards 2023

Recognition given to pioneer partners of the Change for Charity initiative and long-term donors who contributed to 40 years of sustainable giving

SINGAPORE, 25 OCTOBER 2023 – A total of 244 awards were presented to 196 organisations and individuals at the Community Chest Awards 2023, held at the Istana today. These are in recognition of their contributions in FY2022 through various ways, from donations, volunteering, providing resources and networks, and inclusive hiring.

2 As part of Community Chest's 40th Anniversary and its push towards sustainable philanthropy, the event also recognised pioneer partners of the Change for Charity initiative, and acknowledge the many long-term donors who have faithfully contributed to SHARE, its regular giving programme.

3 The ceremony was attended by Guest-of-Honour President Tharman Shanmugaratnam, Ms Jane Ittogi, Minister of State for Social and Family Development and Home Affairs Ms Sun Xueling, and Senior Parliamentary Secretary for Social and Family Development, and Culture, Community and Youth Mr Eric Chua.

4 "Community Chest has come a long way in the last four decades, evolving from a national fundraiser to a key philanthropic partner of the community. This evolution has been driven by the increasing complexity of social service needs and the growing demand for companies to fulfill the 'social' pillar of ESG commitments. By incorporating giving as part of living, whether through donations, volunteering, or resource provision, we can make a more sustainable impact on the community," said Mr Chew Sutat, Chairman of Community Chest.

Holistic giving by organisations enables sustained support to those in need

5 SP Group received the highest accolade, the Pinnacle Award, for its exemplary efforts in holistic giving. Their partnership with Community Chest started in 2005 when they established the Heartware Fund, which raises funds for programmes that help vulnerable individuals in Singapore. SP Group enables its customers and business associates to contribute to Community Chest through the SP app. In addition, they worked with a non-profit organisation, Trampoline, to provide internship and employment opportunities to students or adults with special needs, under its Growing Autistic Talent for Engineering Sector programme. In addition to the Pinnacle Award,

SP Group also received the Charity Platinum, Enabler, Volunteer Partner Awards for its contributions through donations, volunteerism and other forms of support.

6 Mr Stanley Huang, Group Chief Executive Officer and Director, SP Group, said, “SP Group is committed to sustained giving by funding programmes for seniors, children and youth, and creating pathways for our staff to volunteer their time and talent effectively. Through our partnership with Community Chest, we have been able to expand our reach and pioneer targeted and impactful initiatives for those in need. This year, we are committed to extending close to \$5 million in philanthropic contributions, building on the \$5.1 million disbursed in the last two years through Community Chest, and scaling up our volunteer outreach.”

Recognising individuals who have contributed to a culture of sustained giving

7 Besides corporates, contributions by individuals were also acknowledged. One such individual was Mr Gerald Rodrigues, Director, Investigation at Marina Bay Sands, a representative of our many long-term SHARE donors. As a former police officer, Mr Rodrigues constantly witnessed scenes of hardship among lower-income individuals in Singapore, which led to a strong desire for him to give to the community over and above his time in service. Apart from contributing to SHARE, he also donates to other charities.

8 Through the collective giving of over 2,000 companies and 250,000 individual donors, SHARE contributes approximately 25% of the annual funds raised by Community Chest.

Highlighting the importance of community support in empowering individuals

9 The Awards ceremony showcased the talents of social service users through a dance performance by students from Diverse Abilities Dance Collective and the Maya Dance Theatre, as well as a duet by two visually impaired artistes. This highlighted the importance of whole-of-community support in empowering individuals to achieve their fullest potential despite the challenges they face in life.

10 100% of the donations to Community Chest went towards supporting more than 200 critical social services, empowering over 93,000 individuals in need. These include children with special needs and youths at risk, adults with disabilities, persons with mental health conditions and families and seniors in need of assistance.

Annex A – Community Chest Awards categories and criteria

Annex B – Key Translated Terms

For media enquiries, please contact:

Ms Gayathri Jayaram
Manager
Communications & Marketing
National Council of Social Service
Tel: 6210 2475
Email: gayathri_jayaram@ncss.gov.sg

Ms Chew Kia Huey
Senior Assistant Director
Communications & Marketing
National Council of Social Service
Tel: 6210 2635
Email: chew_kia_huey@ncss.gov.sg

About Community Chest

As the hallmark of care and share, Community Chest has been uniting the community to mobilise resources and raise funds to serve those in need since 1983. Community Chest supports more than 100 social service agencies to meet underserved and critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions goes towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need of assistance
- Persons with mental health conditions
- Seniors in need of support

For more information about Community Chest, visit www.comchest.gov.sg.

ANNEX A: COMMUNITY CHEST AWARDS CATEGORIES AND CRITERIA

Award Name	Award information
SHARE Award	<p>Under SHARE (Social Help and Assistance Raised by Employees), employees of participating organisations provide monthly giving through their payroll to support a wide range of social service agencies.</p> <p>The SHARE Award is presented to organisations with high SHARE participation rate among its employees. The organisation must have made a minimum annual contribution of \$5,000 and has contributed regularly for at least nine months in FY22.</p> <p>There are five types of SHARE Award categorised by the corporates' participation rate on SHARE:</p> <ul style="list-style-type: none"> • SHARE Achiever: 98% - 100% • SHARE Platinum: 90% - 97% • SHARE Gold: 80% - 89% • SHARE Silver: 70% - 79% • SHARE Bronze: 50% - 69%
Charity Award	<p>The Charity Award is presented to organisations and individuals who have made significant donations to Community Chest. These donations include outright donations, funds raised from events and contributions from SHARE, Community Chest's monthly giving programme.</p> <p>There are four types of Charity Award categorised by the contribution amount:</p> <ul style="list-style-type: none"> • Charity Platinum: \$300,000 and above • Charity Gold: \$200,000 to \$299,999 • Charity Silver: \$100,000 to \$199,999 • Charity Bronze: \$50,000 to \$99,999
Volunteer Partner Award	<p>The Volunteer Partner Award serves to recognise exemplary corporate(s) for their regular volunteerism efforts in service-based, skills-based and/or event-based volunteerism, with demonstrated outcomes to benefit social service agencies and/or service users.</p> <p>The corporate must have volunteered with a charity that is a member of NCSS, and the charity must be supportive of the corporate's nomination for this award.</p>

	<p>The corporate must have displayed sustained commitment to the social service agency and supported its staff to volunteer regularly, and significantly contributed to strengthening the capabilities of the social service agency or quality of life of service users.</p>
Enabler Award	<p>The Enabler Award serves to recognise an organisation or individual who has offered their talents and/or resources to benefit the social service sector through Community Chest initiatives.</p> <p>The contribution towards addressing social needs may be made through the provision of talent, capability, and network, such as</p> <ul style="list-style-type: none"> • Offering media assets and resources (e.g., digital/ social media/ advertising platforms) • Mobilising and connecting people/ organisations/ partners to support Community Chest
Pinnacle Award	<p>This is the highest honour given to recognise an organisation which is exemplary in holistic caring, and is a role model in <u>all</u> three aspects:</p> <ul style="list-style-type: none"> • Giving of donations (i.e., eligibility for either Charity or SHARE Award) • Volunteerism and/or making non-monetary contributions (i.e., eligibility for either Volunteer Partner or Enabler Award) • Inclusive employment practices (e.g., hiring of either person with disabilities or person with mental health issues, policies or practices implemented to facilitate the hiring and integration of these staff, procurement of products or service provided by social services agencies or social enterprises)

Special Recognition as part of Community Chest's 40th Anniversary

Category	Information
Pioneer Partner of Change	The Pioneer Partner of Change recognises corporates who have embarked on Community Chest's 'Change for Charity' initiative to weave a giving mechanism into their business

	<p>models. It aims to encourage Singaporeans to give through spontaneous acts.</p> <p>Through the Change for Charity Enabler Grant, Community Chest hopes to also encourage businesses to match donations from their customers, as part of their corporate giving.</p>
Long Time Donor	<p>The Long Time Donor Recognition recognises long-time donors since 1985, who are still active in giving regularly to Community Chest.</p>

ANNEX B: KEY TRANSLATED TERMS

Names

Mr Chew Sutat Chairman, Community Chest	周士达 公益金主席
Stanley Huang Group Chief Executive Officer SP Group	黄天源先生 集团总裁 新加坡能源集团

Award category

SHARE Award	分享计划奖	Anugerah SHARE	SHARE விருது / ஷேர் விருது
Charity Award	善心奖	Anugerah Amal	அறப்பணி விருது
Volunteer Partner Award	义工伙伴奖	Anugerah Rakan Sukarelawan	வதொண்டுழியர் பங்கொளி விருது
Enabler Award	支助者奖	Anugerah Pengupaya	இயலச்வசய் ஷொர் விருது
Pinnacle Award	顶峰奖	Anugerah Pinnacle	ஆக உயரிய விருது

Others

Community Chest Awards	公益金奖	Anugerah Dana Masyarakat	சமூக உண்டியல் விருதுகள்
National Council of Social Service	国家福利理事会	Majlis Kebangsaan Perkhidmatan Sosial	ஷதசியச் சமூகச் ஷசவெ மன்றம்