



MEDIA RELEASE

Community Chest Fú Dài 2022 Share Happiness, One Bag at A Time

SINGAPORE, 15 January 2022 – In support of SG Cares and as part of the Lunar New Year festivities this year, Community Chest rallied more than 1,150 volunteers to pack and deliver over 8,100 festive bags to seniors and families around Singapore from 13 to 15 January 2022 at the Community Chest Fú Dài 2022.

Themed “Share Happiness, One Bag at A Time”, the flag-off ceremony of Community Chest Fú Dài 2022, was held at the Sands Expo & Convention Centre at Marina Bay Sands on 15 January 2022. The event was hosted by **Mr Masagos Zulkifli, Minister for Family and Social Development and Second Minister for Health**, with Guest-of-Honour, **Mr Teo Chee Hean, Senior Minister and Coordinating Minister for National Security**, **Mr Desmond Lee, Minister for National Development & Minister-in-charge of Social Services Integration**, and other Members of Parliament in attendance.

Following the flag-off ceremony, Mr Masagos led the distribution of festive bags and delivered them to families in Tampines, while other Members of Parliament delivered the bags to families within their respective constituencies (refer to Annex A). To bring cheer to more seniors and families this year, the volunteer group Heartwarmers had increased the number of distributed festive bags by nearly 30 per cent, to about 8,100 bags. “We recognise that while the wider community is adapting themselves to live with COVID-19 in our midst, the struggle to cope amid uncertain times may prove harder for the groups of Singaporeans in need. Therefore, we need to step up on our efforts in caring and supporting for these Singaporeans,” said Mr Phillip Tan, Chairman of Community Chest.

This ninth instalment of the Community Chest Fú Dài is co-organised with Heartwarmers, and strongly supported by corporate partners including Marina Bay Sands, and Standard Chartered Bank Singapore. This annual event unites the corporates and the public to support communities-in-need through volunteering of their time or monetary donations. To date, more than \$2.8 million has been raised through Community Chest Fú Dài 2022. Every year, Community Chest needs to raise over \$50 million to fund more than 100 social service agencies and over 200 critical programmes. These programmes support over 41,000 service users, including

children with special needs and youth-at-risk, adults with disabilities, persons with mental health conditions as well as families and seniors in need of assistance.

“It is crucial to support those hit hardest by COVID-19, primarily social service users who are living alone or socially-isolated. So, we are truly grateful that we could share these festive bags of happiness with our service users. Together, we can make a positive and lasting impact on the lives of those we serve,” said Mr Rafidah Mohd Rafid, Head of Home, Pertapis.

Community Chest Fú Dài 2022 is especially meaningful as the National Council of Social Service (NCSS) celebrates 30 years of leadership in building capabilities and capacities for the social service sector. Some of these innovative instruments and platforms such as Community Capability Trust (CCT) would improve and sustain outcomes to provide greater inclusivity and opportunities for all, as well as signature event platforms would encourage people, private and public’s collaboration and facilitate more impactful giving.

Holistic giving and support from corporate partners and donors are crucial in ensuring that the annual volunteering event remains sustainable. A long-standing partner since 2008, Standard Chartered Bank Singapore, has rallied about 450 volunteers to pack and deliver the festive bags over 3 days as a strong show of support. The bank has also generously donated to Community Chest to support various community projects. In addition, Singapore Exchange Limited (SGX) donated \$350,000 while SPH Foundation and NTUC FairPrice Foundation donated \$300,000 each.

The community can also lend their support and contribute to Fú Dài 2022 through three initiatives. Corporates and individuals can rally donations for Fú Dài 2022 through the #PledgeABag project by setting up their fundraising pages via giving.sg. The public can also support the #ShareJoyWithComChest social media campaign, by posting a heart-shaped hand gesture on their social media pages with the corresponding hashtag to help raise funds and awareness for Fú Dài 2022. Xilinx Asia Pacific, a valued partner of Community Chest, will donate \$100 to Community Chest for every photo posted through this campaign. Both digital giving initiatives will run from now till 28 February 2022. Also, the Fort Sanctuary Tea workshop, where one could participate in a tea tasting experience, will be held in February 2022 at Esplanade Mall.

Annex A

Members of Parliament (MPs) Distributing Festive Bags	Constituencies
Mr Desmond Lee Minister for National Development & Minister-in-charge of Social Services Integration	West Coast GRC
Associate Professor Dr Muhammed Faishal Ibrahim Minister of State, Ministry of Home Affairs and Ministry of	Nee Soon GRC

National Development	
Ms Sun Xueling Minister of State, Ministry of Social & Family Development & Ministry of Education	Punggol West GRC
Mr Eric Chua Parliamentary Secretary for Ministry of Social and Family Development & Ministry of Culture, Community and Youth	Tanjong Pagar GRC
Ms Joan Pereira	Tanjong Pagar GRC
Mr Shawn Huang	Jurong GRC
Ms Ng Ling Ling	Ang Mo Kio GRC
Mr Xie Yao Quan	Jurong GRC

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About Community Chest

As the hallmark of care and sharing, Community Chest has been uniting the community to fundraise and serve those in need since 1983.

Community Chest supports more than 100 social service agencies to meet underserved, critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions go towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need of assistance
- Persons with mental health conditions
- Seniors in need of support

Find out more at comchest.gov.sg.

About SG Cares

SG Cares is a national movement dedicated to building a more caring and inclusive home for all. The movement invites all who live in Singapore to put values into action through active volunteerism, ground-up efforts and everyday acts of care. It also aims

EMBARGOED TILL 15 JANUARY 2022, 4PM

to build capability across various sectors and organisations to grow volunteering opportunities. By inspiring and supporting one another, we can show the world that we are a nation with a big heart.

Find out more at www.sgcares.sg.