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MEDIA RELEASE

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COMMUNITY CHEST AWARDS 2019 HONOURS EXEMPLARY ORGANISATIONS AND INDIVIDUALS IN COMMUNITY GIVING

- *More partners go beyond giving monetary donations to volunteer skills and talent and offer inclusive employment*
- *Violet Oon and other renowned local chefs train APSN student bakers to prepare desserts for event*
- *Launch of Step Up 200 to recognise 20 donors who have unlocked dollar-for-dollar matching from the Bicentennial Community Fund*

SINGAPORE, 9 OCTOBER 2019 – **Community Chest** has evolved beyond fundraising to become a platform for holistic giving, by enabling organisations and individuals to give their time, skills and resources through meaningful partnerships.

2 This year's **Community Chest Awards** celebrates holistic giving through the Pinnacle Award, SHARE Awards and Charity Awards, as well as the Enabler and Volunteer Awards for significant non-monetary contributions.

3 Two ceremonies took place today for the Awards. The evening ceremony was presided by **Guest-of-Honour, Madam Halimah Yacob, President of the Republic of Singapore and Patron-in-Chief of the National Council of Social Service (NCSS)**, and hosted by **Mr Desmond Lee, Minister for Social and Family Development (MSF) and Patron of NCSS**. This evening's programme capped off an earlier Awards ceremony, hosted by **Associate Professor Muhammad Faishal Ibrahim, Senior Parliament Secretary for MSF**.

4 249 awards were given out to top donors and partners at the Istana today. Among them is the **United Overseas Bank Limited (UOB)**, which received the highest accolade in the form of the **Pinnacle** and **Charity Platinum** awards. The UOB has been a steadfast proponent of inclusive employment through partnerships with social service agencies. In 2013, six persons with autism from **Autism Resource Centre (ARC)** were hired for the UOB Scan Hub, the bank's key nerve centre for the digitisation and archival of customer documents. Today, the UOB Scan Hub employs 25 persons with disabilities from ARC, MINDS and SPD, as part of its inclusive employment policies.

5 Guests of tonight's ceremony enjoyed specially curated desserts prepared by 13 student bakers from the **Association for Persons with Special Needs (APSN) Bakery Enterprise**, who were trained by renowned local chefs **Violet Oon, Pang Kok Keong, Dewi Imelda Wadhwa, Daniel Tay and S R Bala**. Through this collaboration, the adult trainee bakers learnt new knowledge and skills shared by the chefs. One of the trainees, 32-year old Siti Fatimah said, "It was not easy for me at first, but it was fun learning the new recipes and baking with the chefs. I am now a better baker."

6 The occasion also marks the launch of the **Step Up 200** initiative to honour 20 organisations and individual donors that have increased their fundraising and engagement efforts to rally the community in giving. Their efforts have unlocked the dollar-for-dollar matching from the Bicentennial Community Fund (BCF), up to 20% of total donations garnered till 31 March 2020. Among the donors is **Singapore Press Holdings Limited (SPH)**. SPH reached out to the public and their business partners for donations through their 'Double the Love' campaign, where SPH matched public donations dollar-for-dollar up to \$350,000. Their 35th Anniversary Charity Concert was also opened to social service users and members of the public as part of their corporate social responsibility to give of their time, talent and treasure. SPH's efforts raised \$426,000, an increase of 22% from the previous year's donations.

7 "We are encouraged to see many partners stepping up to pursue giving beyond monetary donations. Some have integrated inclusive business practices in their hiring, while others use their skills and talent to make a difference in the lives of others. We hope these exemplary organisations and individuals will inspire more to take action in building a caring and inclusive society for all," said **Mr Phillip Tan, Chairman of Community Chest**.

- END -

About Community Chest

As the hallmark of care and share, Community Chest has been uniting the community to fundraise and serve those in need since 1983. In 2019, as Singapore reflects on its progress and milestones since its founding 200 years ago, Community Chest aims to highlight the importance of community giving and how it has been integral to the success of Singapore since its early days.

Under the **Bicentennial Community Fund**, the Government will provide dollar-for-dollar matching for donations to Community Chest, up to 20% of the total funds raised from 1 April

2019 to 31 March 2020. Through this, Community Chest hopes to encourage the community to give and maximise the impact to enhance the sector's capabilities, create impactful partnerships and make caring a part of our everyday lives.

Community Chest supports about 80 social service agencies to meet underserved, critical social needs. As our fundraising and operating costs are covered mainly by Tote Board Group, 100% of your contributions goes towards empowering the lives of:

- Adults with disabilities
- Children with special needs and youth-at-risk
- Families in need
- Persons with mental health conditions
- Vulnerable seniors

Find out more at comchest.sg

About SG Cares

SG Cares is a national movement dedicated to building a more caring and inclusive home for all. The movement invites all who live in Singapore to put values into action through active volunteerism, ground-up efforts and everyday acts of care. It also aims to build capability across various sectors and organisations to grow opportunities for volunteering. By inspiring and supporting one another, we can show the world that we are a nation with a big heart.

www.sgcares.sg

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ANNEX A

Community Chest Awards Event Programme	
Time	Activity
6.00 pm	Media registration
6.50 pm	Arrival of Host, Minister Desmond Lee at the State Room.
7.10pm	<p>Arrival of Guest of Honour - President Halimah Yacob at the State Room</p> <p>President Halimah and Minister Lee will be mingling and taking photos with social service users involved in the event's programme:</p> <ul style="list-style-type: none"> • Singapore Association for Mental Health • Students from the Association for Persons with Special Needs (APSN) Bakery Enterprise • Community of Chefs
7.30 pm	<p>Opening Item</p> <p>Académie of Stars – <i>“Lean on Me” and “Home”</i></p>
7.40 pm	Welcome Address by Mr Phillip Tan, Chairman of Community Chest (1 st of 4 courses to be served)
8.15 pm	<p>Presentation of Awards by Minister Lee</p> <ul style="list-style-type: none"> • SHARE Achiever Award • Charity Silver Award • Charity Platinum Award • Volunteer Partner Award • Enabler Award
8.30 pm	<p>Performance by Rainbow Centre - <i>“Art with Music”</i></p> <ul style="list-style-type: none"> • President Halimah, Minister Lee and Mr Phillip Tan will be invited on stage after the performance <ul style="list-style-type: none"> ○ President Halimah will receive the painting from the performers as a token of appreciation
8.55 pm	<p>Presentation of Top Awards by President Halimah Yacob</p> <ul style="list-style-type: none"> • Charity Platinum Award • Pinnacle Award <p>Group photo session</p>
9.10 pm	<p>Video: Dessert making experience of APSN trainees with community of chefs</p> <p>(4th of 4 courses to be served)</p>

	Presentation of dessert creation by APSN trainees and chefs. The 13 service users from APSN will be presenting a dish of 5 specially-curated dessert items to President Halimah and Minister Lee
9.20 pm	Finale performance by The Songwriter Music College & Jyotsnaa Jayashanker
9.45pm	End of Ceremony Shuttle buses will be in operation up till 10pm

ANNEX B: FEATURED AWARDS AND RECIPIENTS

<p>SHARE AWARD</p>	<p>The SHARE Awards recognise organisations with employees on SHARE for their high participation rate. The organisation must have made a minimum annual contribution of \$5,000 and has contributed regularly for at least nine months within the assessment period, but not necessarily for consecutive months.</p> <p>The various types of SHARE Awards are:</p> <table border="1" data-bbox="443 544 1046 768"> <thead> <tr> <th>Award Type</th> <th>SHARE Participation Rate</th> </tr> </thead> <tbody> <tr> <td>SHARE Achiever</td> <td>98% to 100%</td> </tr> <tr> <td>SHARE Platinum</td> <td>90% to 97%</td> </tr> <tr> <td>SHARE Gold</td> <td>80% to 89%</td> </tr> <tr> <td>SHARE Silver</td> <td>70% to 79%</td> </tr> <tr> <td>SHARE Bronze</td> <td>50% to 69%</td> </tr> </tbody> </table>	Award Type	SHARE Participation Rate	SHARE Achiever	98% to 100%	SHARE Platinum	90% to 97%	SHARE Gold	80% to 89%	SHARE Silver	70% to 79%	SHARE Bronze	50% to 69%	<p>SHARE Achiever</p> <p>Roche Singapore</p> <p>Share Platinum</p> <p>Building and Construction Authority (BCA)</p>
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<p>CHARITY AWARD</p>	<p>The Charity Awards are presented to organisations and individuals who have made significant donations to Community Chest. These donations include outright donations, funds raised from events and contributions through SHARE, Community Chest’s monthly giving programme.</p> <p>The various types of Charity Awards are:</p> <table border="1" data-bbox="443 1059 1015 1261"> <thead> <tr> <th>Award Type</th> <th>Contribution Amount</th> </tr> </thead> <tbody> <tr> <td>Charity Platinum</td> <td>\$300,000 and above</td> </tr> <tr> <td>Charity Gold</td> <td>\$200,000 to \$299,999</td> </tr> <tr> <td>Charity Silver</td> <td>\$100,000 to \$199,999</td> </tr> <tr> <td>Charity Bronze</td> <td>\$50,000 to \$99,999</td> </tr> </tbody> </table>	Award Type	Contribution Amount	Charity Platinum	\$300,000 and above	Charity Gold	\$200,000 to \$299,999	Charity Silver	\$100,000 to \$199,999	Charity Bronze	\$50,000 to \$99,999	<p>Charity Platinum</p> <p>CapitaLand</p>		
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<p>VOLUNTEER PARTNER AWARD</p>	<p>The Volunteer Partner Award serves to recognise an organisation, which is exemplary in its regular volunteerism scheme, such as service-based or skills-based volunteerism, with demonstrated outcomes.</p> <p>The nominee must have volunteered with a charity that is a member of the National Council of Social Service, and the charity must be supportive of the nomination. The nominee must have a minimum of 20% staff participation rate in the volunteerism scheme, and staff should be involved regularly (for example, each staff having volunteered for at least 24 hours and at least four times during the assessment period).</p>	<ol style="list-style-type: none"> Heartwarmers Changi Airport Group 												
<p>ENABLER AWARD</p>	<p>The Enabler Award serves to recognise an organisation or individual who has made significant non-monetary contributions, which resulted in substantial cost savings or multiplier effect in outreach or fundraising efforts achieved for Community Chest.</p> <p>The contribution towards addressing social needs can be made by the nominee in ways like:</p>	<ol style="list-style-type: none"> SMRT Resorts World Sentosa 												

	<p>i Talent, capability and network including but not limited to the following:</p> <ul style="list-style-type: none"> • Offering media assets and resources such as digital/social media/advertising platforms (e.g. print ads, broadcast ads, out-of-home ads etc.) • Mobilising and connecting people/organisations/partners to support Community Chest in signature events, special fundraising projects etc. 	
<p>PINNACLE AWARD</p>	<p>The Pinnacle Award is the highest honour given by Community Chest to recognise an organisation which is exemplary in holistic caring, and is a role model in all three aspects:</p> <ol style="list-style-type: none"> i. Giving of donations ii. Volunteerism and/or making non-monetary contributions iii. Inclusive employment <p>The nominee must be eligible for a SHARE Award or Charity Award, as well as eligible for a Volunteer Partner Award or Enabler Award. The organisation must also have inclusive employment practices and some measures include:</p> <ol style="list-style-type: none"> i. Number of persons with disabilities or mental health illnesses hired (and as a percentage of total staff strength) ii. Policies or practices implemented to facilitate the hiring and integration of these staff iii. Procurement of products or services provided by charities or social enterprises 	<p>United Overseas Bank Limited</p>