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COMMUNITY CHEST 35TH ANNIVERSARY CHARITY TV SHOW 2018 RAISES OVER \$9.6 MILLION WITH FIRST-EVER DIGITISED FUND-RAISING EFFORTS

Singapore 20 May 2018 – The live broadcast of the Community Chest Charity TV Show 2018 raised over \$9.6 million, incorporating the first-ever use of digital technology in fund-raising on a charity TV show. The public were able to make donations via QR code with DBS PayLah!. This innovative mode of fund-raising is in addition to donations via tele-poll. The funds raised from the show will go towards more than 80 social service organisations supported by Community Chest.

The Show, held in celebration of Community Chest's 35th anniversary, appreciated the philanthropic pioneers who had steered the charitable efforts of Community Chest, corporate partners and volunteers who have given tremendous support through donations, time and resources; and involved the younger generation to step up to contribute to support those in need.



Caption: President Halimah Yacob, the guest-of-honour joined Minister Desmond Lee to unveil the final amount raised at The Community Chest Charity TV Show 2018.

Guest-of-Honour, President Halimah Yacob, Minister for Social and Family Development Desmond Lee, corporate partners, volunteers and social service users supported by Community Chest, were among the 1,350 strong audience treated to dazzling performances at the MES Theatre at Mediacorp, by international superstars like **Jackie Chan, Wakin Chau** and **Jonathan Lee**, as well as a stable of home-grown celebrities like **Zoe Tay, Xiang Yun, Romeo Tan, Shaun Chen, Desmond Tan, Elvin Ng, Zhang Zhen Huan** and **Sheila Sim**. Audience and viewers were also treated to eye-opening performances by international circus act **Cirque du Soleil** and serenaded by some of Singapore's most well-loved **Getai** artistes.



Caption: Mediacorp artistes (from L-R) Shaun Chen, Elvin Ng, Zoe Tay, Desmond Tan and Zhang Zhen Huan performed for The Community Chest Charity TV Show 2018

The Community Chest Charity TV Show 2018 also featured an **inclusive choir**, which saw 130 students from mainstream IHLs join 55 students from Community Chest-supported special education schools – Chao Yang School, Canossian School, Grace Orchard School and MINDS Lee Kong Chian Gardens School, in a moving performance of two songs, led by 17-year-old Adelyn Koh, who has visual impairment and Project Superstar 2005 winner, Kelvin Tan Wei Lian.



Caption: Kelvin Tan Wei Lian led the 130-member strong inclusive choir in the opening performance, together with 17-year-old Adelyn Koh

Some of the IHL students who participated in the choir were also involved in the pre-Show island-wide activation, helping to raise awareness for the live show and canvassing support in the form of donations from the public via the DBS PayLah! application. Joining the morning's efforts was **Speaker of Parliament and Advisor to the National Council of Social Service, Tan Chuan-Jin**, who busked alongside students from Nanyang Polytechnic, Temasek Polytechnic and The National University of Singapore along Orchard Road. For their efforts in supporting the Community Chest Charity TV Show 2018, the students were appreciated with a **surprise visit from international superstars Jackie Chan, Waikin Chau and Jonathan Lee**, who took time out before their performances to meet and thank the students for their efforts.



Caption: Speaker Tan Chuan-Jin joined students from Temasek Polytechnic in busking and canvassing for donations earlier in the day for The Community Chest Charity TV Show 2018



Caption: International superstars (from L-R) Wakin Chau, Jonathan Lee and Jackie Chan surprised students to thank them for their efforts.

In recognition of their voluntary contributions to Community Chest, **Jackie Chan, Wakin Chau and Jonathan Lee received the Community Chest Enabler Award** from President Halimah. This Award serves to recognise organisations or individuals who have offered their talents and/or resources to benefit the social service sector through Community Chest initiatives. The three superstars were the first to receive the Enabler Award.

The Community Chest Charity TV Show 2018 will have a repeat telecast on 27 May. The public will still be able to support the show via tele-poll or DBS PayLah!. Tele-poll lines are opened till 27 May midnight – the public can call 1900 112 8808 for a \$5 donation, 1900 112 8828 for \$10 donation, 1900 112 8848 for a \$50 donation, and 1900 112 8868 for a \$100 donation. Donations via DBS PayLah! will be available on the date of the repeat telecast on 27 May.

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About Community Chest

This year marks 35 years since Community Chest first set out to empower lives with care and unite the community in trust, to serve those in need. With the aim to enable every individual to live with dignity within a caring and inclusive society, Community Chest supports about 80 social service organisations to meet underserved, critical social needs. As Community Chest's fundraising and operating costs are covered mainly by Tote Board Group, 100% of your contributions goes towards empowering the lives of:

- Children with special needs and youth-at-risk
- Adults with disabilities
- Families in need
- Vulnerable seniors
- Persons with mental health issues

Find out more at comchest.sg.

About SG Cares

SG Cares is a national movement dedicated to building a more caring and inclusive home for all. The movement invites all who live in Singapore to put values into action through active volunteerism, ground-up efforts and everyday acts of care. It also aims to build capability across various sectors and organisations to grow opportunities for volunteering. By inspiring and supporting one another, we can show the world that we are a nation with a big heart.

www.sgcares.sg