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**WELCOME ADDRESS BY MR PHILLIP TAN, CHAIRMAN,
COMMUNITY CHEST, AT COMMUNITY CHEST CHARITY TV SHOW
2018 MEDIA CONFERENCE, ON 26 APRIL 2018, 10AM, AT UOB
ABILITY HUB, ENABLING VILLAGE**

Our strong corporate partners including NTUC FairPrice Foundation,
SP Group, DBS, Singapore Pools and Samsui Supplies,

Friends from the media,

Ladies and gentlemen,

1. Thank you for being here today in support of the Community Chest Charity TV Show 2018.
2. 2018 marks 35 years since the “Father of Charity”, Dr Ee Peng Liang, founded Community Chest to fund-raise on behalf of social service organisations in Singapore. This has enabled them to focus on providing critical services and support to the disadvantaged.
3. Fund-raising aside, Community Chest also recognises the importance of reaching out to the community to also contribute their time and skills to care for the disadvantaged, including providing platforms to encourage inclusivity and interaction, such as the upcoming Show.
4. At the Show, there will be an inclusive performance presented by 50 students with special needs, youths from institutes of higher learning, together with Kelvin Tan Wei Lian, who has visual impairment. This

segment will be led by Ms Irene Jansen, a vocal coach who has been working with students with special needs for the past two years. I am certain that the students will be able to leverage each other's strengths to present a wonderful performance.

Leveraging innovative technology in fund-raising

5. As society evolves, Community Chest will need to keep up with changing times, and we are constantly in search of innovative and sustainable solutions to meet the needs of the social service sector. For the first time, the public will be able to support the Community Chest Charity TV Show by making a donation **via the DBS PayLah! mobile application.**
6. On the morning of the charity show, student volunteers from institutes of higher learning in Singapore will also fan out island-wide to help raise awareness of the needs of the disadvantaged, and encourage the public to donate in support of the charity show via the DBS PayLah! app. By involving the younger generation in our charity show, we hope they can be inspired to give back and keep the kampong spirit alive, just like their fore-fathers and the generation before them did.
7. DBS has kindly agreed to match dollar-for-dollar, the donations made via DBS PayLah! in support of the charity show, on 20 May and 27 May. We are grateful to DBS for providing this platform to help us in our fund-raising efforts. This is where Community Chest, as a connector, catalyses collaboration with private sector partners in the giving ecosystem to enable more people to donate meaningfully to meet social service needs.

Appreciation to Partners

8. The charity show is a celebration of the journey we have taken with the community, towards building a caring and inclusive society. It is also a thank you show to all our friends and supporters. I would like to take this opportunity to thank our partners, Singtel, Capitaland Hope Foundation, NUS Student Union, SP Group, NTUC FairPrice Foundation, LTA, Mr Larry Ang and Mdm Tan Kooi Hwa and many others for their contributions to the Show; and also MediaCorp, for producing the show, providing the venue and helping us to rally your artistes to do their part. I would like to extend my heartfelt appreciation to all our performers, especially the inclusive choir, who have been practising for two months for the Show. In addition, I would like to express in advance our deepest appreciation and thanks to the 3 guests artistes, Mr Jackie Chan, Mr Wakin Chan and Jonathon Lee who are flying in all the way from Hongkong to perform in the show.

9. The live broadcast of the Show will be televised on Channel 8, from 7pm to 10pm, on 20 May. The tele-poll lines are opened now. The PayLah! app will open for digital donations on the date of the Show on 20 May and the repeat telecast on 27 May. Each and every one of you can make a difference with your collective contributions. I would like to end off with a quote by the late Dr Ee – “Greatness is measured not by what we have but by what we share”. We look forward to more people in the community joining us as we continue to empower and care for the less privileged in the community.