

Sharity Experiences: Frequently Asked Questions

About Sharity Experiences

1. What are the Sharity Experiences?

The Sharity Experiences are interactive storytelling sessions that complement the Children's Day Appeal (CDA), our annual advocacy and fundraising campaign that nurtures values of caring and sharing from a young age.

Designed especially for primary school students, each session brings the values of *Care Deeply, Share Freely* to life in a way that's fun, relatable, and memorable. At the heart of the experience is a story featuring Sharity and his friend Cheeky the Monkey, who struggles to manage his screen time, even in school. Told through live narration and projected visuals, the story is supported by short skits performed by pre-selected upper primary students.

Led by the Sharity mascot and our team, these engaging sessions inspire young hearts to embrace the spirit of giving and grow into compassionate, community-minded individuals, helping to shape a caring and inclusive society for generations to come.

2. What is the duration and format of each session?

- Primary Schools: 30-minute Sharity Assembly Programme (Limited to 20 schools)
- Preschools: Half-day Sharity Visit featuring three 20-minute engagement sessions (Limited to 10 schools)

The content is carefully designed to be age-appropriate, so schools are encouraged to adhere to the specified session formats to maximise engagement and enjoyment.

3. Are the Sharity Experiences customisable to suit different age groups or school needs?

Our Sharity Experiences are thoughtfully designed and tailored for both primary school and preschool levels, with content and activities carefully curated for each age group. To maintain quality and consistency for all students, each Sharity Experience will be delivered as designed. We appreciate your understanding that we are unable to accommodate requests for customisation.

Registration and Participation

4. Who can register for the Sharity Experiences and how do schools register?

As the Sharity Experiences complement the Children's Day Appeal (CDA), schools interested in participating are encouraged to first register for CDA [here](#).

Learn more about the CDA campaign [here](#).

5. How are slots allocated?

We are excited to offer 20 Sharity Assembly Sessions for primary schools and 10 Sharity Visits for preschools this year!

Slots are allocated on a first-come, first-served basis, with guaranteed spots for:

- First 5 primary schools that sign up for CDA
- First 3 preschools that sign up for CDA

Remaining slots will be allocated based on schools' interest and availability, with a random draw if demand exceeds capacity.

Don't miss out! Register early through CDA to increase your chances of securing a slot!

6. When will the Sharity Experiences take place?

The sessions are scheduled to run from August 2025 to February 2026. We will work closely with schools to accommodate preferred scheduling wherever possible.

Please note that the Sharity Experiences may conclude earlier if all available slots are filled.

7. Is there a participation fee?

Good news! The Sharity Experiences are completely free of charge! We are delighted to offer this meaningful and enjoyable experience to your students at no cost and look forward to bringing joy and important values to your school community.

Preparation and Logistics

8. What is required from schools selected to host Sharity Experiences?

To ensure a smooth and meaningful experience for your students, we kindly ask schools selected to host the Sharity Experiences to provide the following:

Primary Schools

- a. Venue:
 - Assembly hall venue is strongly recommended for optimal experience.
Note: Alternative venues may be considered if all technical requirements are met, though this may affect certain aspects of programme delivery.
- b. Manpower support:
 - 5 Upper Primary students to assist with the storytelling segment. These students should regroup with our team 30 minutes before the session begins.
 - Active teacher support to facilitate student participation and maintain order during the session.
- c. Mandatory Equipment:
 - A projector to beam visual backdrops.
 - 3 microphones:
 - 2 for the narrator and story visuals
 - 1 for engaging students in audience interactions

Note: Production team prefers to have 1-hour setup time before the session starts.

Preschools

- A spacious open area to host the half-day Sharity Visit and engagement activities, allowing more children to participate meaningfully.

9. Will session materials be provided in advance?

Upon confirmation of the session, schools will receive an overview of the content and relevant materials to help teachers and students prepare.

Media and Other Enquiries

10. Will photographs or media coverage be taken during the sessions?

Yes, photographs and videos may be taken for promotional and documentation purposes. Consent will be sought from schools and parents, as appropriate, before any media is captured or shared publicly.

11. Are schools allowed to circulate photos or any materials about the Sharity Experiences online?

Schools should submit all photos, materials and their respective captions to Community Chest for review before sharing them online. Once approved, schools may follow their own consent procedures and internal guidelines, including obtaining necessary permissions, prior to public sharing.

12. Who should schools contact if they have further questions?

For any enquiries, schools are welcome to reach out to us at NCSS_School@ncss.gov.sg.